

# NEWS RELEASE



**FORUM RESEARCH INC.**

## **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

## **FOR IMMEDIATE RELEASE**

### **Progressive Conservatives double up other parties**

#### **Pallister twice as likely as Selinger to be seen as the best premier**

TORONTO March 14<sup>th</sup> - In a random sampling of public opinion taken by the Forum Poll among 930 Manitoba voters a month before the election, close to one half will vote for the Progressive Conservatives (46%), which is twice as many as will vote either Liberal (23%) or NDP (22%). Few will vote Green (8%) or for other parties (1%).

The Progressive Conservative vote is characteristic of boomers (55 to 64 - 51%), the wealthy (\$80K to \$100K - 51%), outside Winnipeg (52%) and among the least educated (59%). The Liberal vote is common to the least wealthy (31%), in Winnipeg (26%), among mothers (29%) and among the best educated (post grad - 26%). The NDP vote is characteristic of the youngest (26%), the least wealthy and the wealthy (less than \$20K and \$80K to \$100K - 26% each), in Winnipeg (25%) and among the best educated (27%).

#### **10 seat majority seen for Progressive Conservatives**

If the results shown above are projected up to the 57 seat Manitoba Legislature, the Progressives would command a majority of 39, 10 more than required for control of the house, while the NDP would take 13 seats and the Liberals would take 5.

#### **Pallister, Selinger less popular than their parties**

Premier Selinger has the approval of fewer than one fifth of voters (19%), and his net favourability score (approve minus disapprove) is a truly awful -44. Brian Pallister, despite his party's commanding position in the polls, has the approval of just one third (35%), and his net score is a neutral +1. Rana Bokhari has the approval of just one fifth (21%), but most voters don't know enough about her to have an opinion (42%), leaving her with a net score of -15.

#### **Twice as many see Pallister as best Premier as Selinger**

The plurality, 3-in-10, see Brian Pallister as the best Premier of the three main party leaders (30%), and this is twice as many as say this of Greg Selinger, the incumbent (14%). Just one tenth see Rana Bokhari as a good Premier (10%). As many as a quarter of voters think none of these will do the job well (26%).

## **TORONTO**

**March 14<sup>th</sup>, 2016**

## **HIGHLIGHTS:**

- Close to one half will vote for the Progressive Conservatives (46%), which is twice as many as will vote either Liberal (23%) or NDP (22%).
- If the results shown above are projected up to the 57 seat Manitoba Legislature, the Progressives would command a majority of 39, 10 more than required for control of the house, while the NDP would take 13 seats and the Liberals, due to poor vote distribution, would take 5.
- Premier Selinger has the approval of fewer than one fifth of voters (19%), and his net favourability score (approve minus disapprove) is a truly awful -44.
- The plurality, 3-in-10, see Brian Pallister as the best Premier of the three main party leaders (30%).

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com

# NEWS RELEASE



"Despite his party's substantial lead in this poll, it appears Mr. Pallister lacks the personal appeal that would allow him to match his party's performance. On the other hand, Premier Selinger has about the same, although diminished appeal as his party. Rana Bokhari has yet to make the kind of impression which will allow her to take advantage of her party's current parity with the incumbents," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

## **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
[lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com)  
416.960.9603

## **TORONTO**

**March 14<sup>th</sup>, 2016**

## **HIGHLIGHTS:**

- "Despite his party's substantial lead in this poll, it appears Mr. Pallister lacks the personal appeal that would allow him to match his party's performance. On the other hand, Premier Selinger has about the same, although diminished appeal as his party. Rana Bokhari has yet to make the kind of impression which will allow her to take advantage of her party's current parity with the incumbents," said Forum Research President, Dr. Lorne Bozinoff.

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
[forumresearch.com](http://forumresearch.com)

# NEWS RELEASE



## **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

**TORONTO**  
**March 14<sup>th</sup>, 2016**

## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 930 randomly selected Manitoba voters. The poll was conducted on March 13<sup>th</sup>, 2016.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Electoral outcome depends on the success of the parties at getting out the vote. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

**MEDIA INQUIRIES:**

Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
 416.960.9603

**TORONTO**  
**March 14<sup>th</sup>, 2016**

**Current Provincial Party Preference**

*'In the upcoming provincial election, which party are you most likely to vote for?' + 'Even though you may not have made up your mind, which party are you leaning towards at this time?'*

[Decided/Leaning]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	830	113	94	147	203	273	420	410
New Democratic	22	26	21	19	20	23	20	23
Progressive Conservative	46	34	45	51	52	47	49	43
Liberal	23	25	25	22	21	21	21	25
Green	8	13	8	7	6	8	9	8
Another Party	1	2	1	1	1	1	2	1

**Region**

%	Total	Winnipeg	Brandon	Other
Sample	830	597	22	211
New Democratic	22	25	20	18
Progressive Conservative	46	40	61	52
Liberal	23	26	10	20
Green	8	8	7	8
Another Party	1	1	1	1

**Past Provincial Party Preference**

%	Total	New Democratic	Progressive Conservative	Liberal	Green	Other parties
Sample	830	227	313	102	31	11
New Democratic	22	56	3	9	26	9
Progressive Conservative	46	13	85	29	7	23
Liberal	23	22	8	58	22	34
Green	8	9	3	3	41	6
Another Party	1	0	1	1	4	28

180 Bloor Street W., #1400  
 Toronto, ON M5S 2V6  
 T 416.960.9600  
 F 416.960.9602  
 forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

## **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

### ***Greg Selinger Approval***

*'Do you approve or disapprove of the job Greg Selinger is doing as premier?'*

*[All Respondents]*

#### **Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	930	129	105	169	222	305	462	468
Approve	19	20	19	19	15	18	19	19
Disapprove	62	54	57	69	72	65	66	59
Don't know	19	26	24	12	12	17	16	22

#### **Region**

%	Total	Winnipeg	Brandon	Other
Sample	930	673	28	229
Approve	19	19	9	19
Disapprove	62	65	75	58
Don't know	19	16	17	23

#### **Provincial Party Preference**

%	Total	New Democratic	Progressive Conservative	Liberal	Green	Another Party
Sample	930	182	366	189	67	26
Approve	19	58	4	13	18	36
Disapprove	62	25	84	67	54	49
Don't know	19	17	12	20	27	15

**TORONTO**  
**March 14<sup>th</sup>, 2016**

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

## **MEDIA INQUIRIES:**

Lorne Bozinoff, President

[lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com)

416.960.9603

## **TORONTO**

**March 14<sup>th</sup>, 2016**

### ***Brian Pallister Approval***

*'Do you approve or disapprove of the job Brian Pallister is doing as leader of the Opposition?'*

*[All Respondents]*

#### **Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	930	129	105	169	222	305	462	468
Approve	35	31	29	41	39	36	41	29
Disapprove	34	33	29	35	36	37	35	33
Don't know	32	36	42	25	25	27	25	38

#### **Region**

%	Total	Winnipeg	Brandon	Other
Sample	930	673	28	229
Approve	35	31	49	38
Disapprove	34	38	34	29
Don't know	32	32	17	33

#### **Provincial Party Preference**

%	Total	New Democratic	Progressive Conservative	Liberal	Green	Another Party
Sample	930	182	366	189	67	26
Approve	35	17	68	13	14	7
Disapprove	34	62	12	41	46	63
Don't know	32	21	21	46	40	30

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
[forumresearch.com](http://forumresearch.com)

# NEWS RELEASE



**FORUM RESEARCH INC.**

## **MEDIA INQUIRIES:**

Lorne Bozinoff, President  
lbozinoff@forumresearch.com  
416.960.9603

### ***Rana Bokhari Approval***

*'Do you approve or disapprove of the job Rana Bokhari is doing as leader of the Liberal Party?'*

*[All Respondents]*

#### **Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	930	129	105	169	222	305	462	468
Approve	21	22	18	26	22	18	23	20
Disapprove	36	36	30	34	43	40	40	33
Don't know	42	42	52	41	35	41	36	48

#### **Region**

%	Total	Winnipeg	Brandon	Other
Sample	930	673	28	229
Approve	21	22	13	21
Disapprove	36	34	50	38
Don't know	42	44	36	41

#### **Provincial Party Preference**

%	Total	New Democratic	Progressive Conservative	Liberal	Green	Another Party
Sample	930	182	366	189	67	26
Approve	21	19	14	46	23	0
Disapprove	36	41	46	14	42	58
Don't know	42	39	40	40	35	42

**TORONTO**  
**March 14<sup>th</sup>, 2016**

180 Bloor Street W., #1400  
Toronto, ON M5S 2V6  
T 416.960.9600  
F 416.960.9602  
forumresearch.com

# NEWS RELEASE



**FORUM RESEARCH INC.**

**MEDIA INQUIRIES:**

Lorne Bozinoff, President  
 lbozinoff@forumresearch.com  
 416.960.9603

**TORONTO**  
**March 14<sup>th</sup>, 2016**

**Best Premier of MB**

*‘Regardless of which party you would vote for, who do you think would make the best Premier of Manitoba?’*

*[All Respondents]*

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	930	129	105	169	222	305	462	468
Greg Selinger	14	13	14	13	16	16	16	12
Brian Pallister	30	21	28	34	40	34	35	26
Rana Bokhari	10	8	13	11	10	11	9	12
None of these	26	36	15	26	22	22	26	26
Don't know	20	22	30	16	12	17	14	25

**Region**

%	Total	Winnipeg	Brandon	Other
Sample	930	673	28	229
Greg Selinger	14	16	9	12
Brian Pallister	30	29	45	31
Rana Bokhari	10	13	7	8
None of these	26	23	23	29
Don't know	20	20	15	20

**Provincial Party Preference**

%	Total	New Democratic	Progressive Conservative	Liberal	Green	Another Party
Sample	930	182	366	189	67	26
Greg Selinger	14	50	3	8	9	14
Brian Pallister	30	5	68	9	8	0
Rana Bokhari	10	7	3	32	11	0
None of these	26	18	16	23	59	65
Don't know	20	20	10	28	14	21

180 Bloor Street W., #1400  
 Toronto, ON M5S 2V6  
 T 416.960.9600  
 F 416.960.9602  
 forumresearch.com



# NEWS RELEASE



**FORUM RESEARCH INC.**

For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com)

**MEDIA INQUIRIES:**

Lorne Bozinoff, President

[lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com)

416.960.9603

**TORONTO**

**March 14<sup>th</sup>, 2016**

180 Bloor Street W., #1400

Toronto, ON M5S 2V6

T 416.960.9600

F 416.960.9602

[forumresearch.com](http://forumresearch.com)